

Purchase Options

E-Commerce Specialist materials may be purchased in the following configurations:

Option One:

- Courseware
- Supplemental Materials
- Movie Clips
- Course Review Questions
- Online Exercises

Option Two:

- Courseware
- Supplemental Materials
- Movie Clips
- Course Review Questions
- Online Exercises
- Practice Exams

Courseware

Courseware is available in printed format or in electronic format (PDF). E-Commerce Specialist is a two-volume set.

Supplemental Materials

Supplemental materials are provided for both students and instructors. Materials include some elements required to complete the coursework and other optional elements that are provided for your interest or further study. Supplemental materials for the course are provided on CD.

Student materials include the following:

- Lab files used to complete the course labs
- Handouts
- Answers to student exercises and quizzes
- Appendixes with related information

Academic Student materials include the following:

- Lab files used to complete the course labs
- Appendixes with related information

Note: Activities, Optional Labs, Quizzes and the Course Assessment are not included in the Academic Student version. Students can obtain these elements and answers only from the instructor.

Instructor materials include the following:

- Course syllabi
- Implementation tables
- Lab files used to complete the course labs
- Handouts
- Answers to student exercises and quizzes
- Appendixes with related information

Movie Clips

Movie clips provide supplementary instruction in a multimedia format, and enhance the coursebook narrative and labs. Movie clips are provided online.

Course Review Questions

The Course Review Questions are provided online and consist of a variety of tests that cover each of the lessons in the course. The questions for each test are drawn from a larger pool of questions. The Course Review Questions consist of the following:

1. Lesson Reviews

One Review for each lesson in the course, consisting of randomly selected questions covering the lesson content. The Reviews allow you to check each answer while taking the test and repeat a test as many times as you like (you will receive a different set of questions each time).

2. Lesson Quizzes

One Quiz for each lesson in the course, consisting of randomly selected questions covering the lesson content. The Quizzes assess mastery of the lesson material. You may repeat a test as many times as you like (you will receive a different set of questions each time).

3. Course Review

A collection of randomly selected questions covering all lessons in the course. The Course Review has no time limit and allows you to check your answer to each question as you go through the test. At the end of the test, you can view each question you answered incorrectly, along with an explanation of the correct answer and the location of the relevant material in the course.

4. Course Test

A collection of randomly selected questions covering all lessons in the course. The Course Test is a time-limited test that simulates the experience of the certification exam. At the end of the test, you can view each question you answered incorrectly, along with an explanation of the correct answer and the location of the relevant material in the course.

Online Exercises

The Online Exercises test knowledge of the topics presented in the course and help you prepare for the certification exam. The Exercises are presented in a variety of formats including flash cards, matching exercises, true-false questions, crossword puzzles and fill-in-the-blank exercises.

Practice Exams

The Practice Exams are provided online and consist of a variety of tests designed to help assess knowledge on specific objectives and reinforce learning. The Practice Exams consist of the following:

1. Objective Reviews and Quizzes

One Review and one Quiz for each objective, consisting of a collection of randomly selected questions. The Objective Reviews let you check each answer while taking the test.

2. Reinforcement Tests

Tests that consist of the entire bank of questions. The Reinforcement Tests allow you to check the answer to each question as you go through the test. At the end of the test, you can view your performance on each objective.

3. Self-Assessment Tests

Tests that consist of the entire bank of questions. The Self-Assessment Tests assess mastery of the material. At the end of the test, you can view your performance on each objective. You will also receive an e-mail message with this information to enable you to track your progress and concentrate your study on particular sections of each lesson.

4. Practice Exams

A time-limited test that consists of random selection of questions covering all learning objectives. The Practice Exams most closely simulate the experience of the certification exam.