Site Development Associate

Exam 1D0-61B

2.1 Demonstrate knowledge required to create a Web page.

2.2 Add images and graphical formatting to HTML files, and create and edit images and audio.

2.3 Identify and use design and color principles for Web pages.

2.4 Create a basic HTML form that accepts user input.

2.6 Define Extensible Markup Language (XML), and identify its features and appropriate use.

2.7 Identify essential Web site navigation issues, and ensure page/site accessibility.

2.8 Define and apply essential aspects of the Cascading Style Sheets (CSS) standard, including CSS versions 1, 2 and 3.

2.9 Use the most current version of Hypertext Markup Language (HTML5) to create Web pages.

2.10 Identify technologies for enhancing the user's Web experience, including programming languages, multimedia technologies.

2.11 Use GUI-based HTML editing software to create Web pages.

2.12 Test and analyze Web site performance issues.

2.13 Identify steps in the Web site planning and development process.

2.14 Identify essential issues in developing and maintaining a Web site, including project management, testing, legal issues.

2.15 Plan and deliver oral presentations of your Web site, during and after site development.

2.16 Define electronic commerce (e-commerce) and related technologies and concepts necessary to develop a secure, useful interface (i.e., storefront).

2.17 Demonstrate knowledge of languages commonly used to provide database connectivity to Web sites.

2.18 Identify the benefits and drawbacks of running your own Web server versus using a service provider.

2.19 Identify common strategies for managing an end user's experience and improving site creativity.

2.20 Consider copyright and ethical issues when creating Web pages.

2.21 Design Web pages to industry standards.