

# Web Design Specialist

Exam 1D0-520



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## Domain 1: Site Development Essentials

- 1.1 Identify and manage elements of the Web site development process.
- 1.2 Meet customer expectations with Web site project and design.
- 1.3 Identify ethical and legal issues relevant to Web development and design.

## Domain 2: Web Design Elements

- 2.1 Use Web design principles to evaluate and develop a site's aesthetic qualities and its ability to enhance viewer experience.
- 2.2 Use Web design principles to enable navigation, usability and accessibility.

## Domain 3: Basic Web Technologies

- 3.1 Use basic HTML and XHTML (X/HTML) to develop a series of Web pages.
- 3.2 Use X/HTML and extended technologies to enhance Web page structure, format and usability.
- 3.3 Create image files, and use images in X/HTML pages and site design.
- 3.4 Create Web sites using GUI site development applications.
- 3.5 Publish and maintain a production Web site.

## Domain 4: Advanced Web Technologies

- 4.1 Use multimedia and plug-in technologies to enhance a Web site.
- 4.2 Use client-side and server-side programming to enhance Web site functionality.
- 4.3 Connect Web pages to a database.
- 4.4 Conduct effective Internet marketing.
- 4.5 Create syndicated feeds using feed management services.