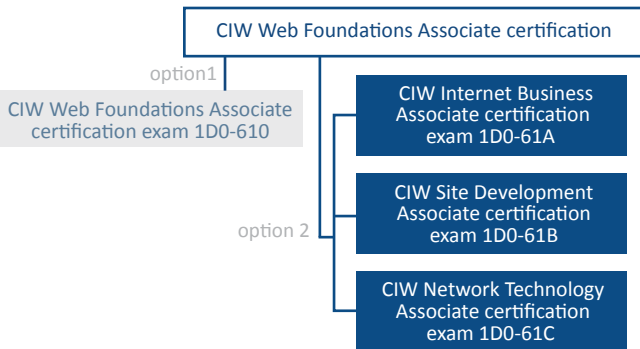




### THE CIW WEB FOUNDATIONS SERIES

This series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses have mastered more than digital literacy skills. They also have a unique understanding of Internet business, data networking and Web site design. This program transforms Internet consumers into producers of Internet-based technologies.



### CIW Site Development Associate

The Site Development Associate course teaches essential Web page development skills. Students will learn to develop Web sites using the newest version of Hypertext Markup Language, HTML5. They will learn to write code manually, as well as use graphical user interface (GUI) authoring tools.

#### Topics include:

- Fundamental Web design with HTML5, CSS and JavaScript
- Hyperlinks, Web forms and tables
- Site design with GUI HTML Editors
- Site design for mobile devices
- Image, audio and video editing
- Web techniques for business
- Search Engine Optimization and Internet marketing
- HTML code validation
- Content formatting with style sheets

#### Certification Exams

To earn the CIW Site Development Associate certification, individuals must pass one exam:

CIW Site Development Associate exam (1D0-61B)  
**30 questions | 30 minutes**

#### Typical Time to Teach

Secondary	one semester or less
Higher Education	four to six weeks
Training Providers	two to four days

### RELATED JOBS AND CAREER PATHS



### CIW — The Industry Standard for Web Technology Education and Certification

CIW is the world's fastest growing vendor-neutral Internet skills training and certification program for students and professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking and databases.