

ICT Multimedia Essentials

Lesson 1 Clozed Notes – Answer Key

1. Modern Technologies

- The future of reality
 - **Virtual** Reality (VR)
 - Computer-made world
 - Looks and feels **real**
 - Augmented Reality (AR)
 - Adds virtual details to the **real** world
 - **Combines** real-world and computer-made
 - **Artificial** Intelligence
 - Uses computer system to **copy** how our brains work
 - Helping machines make **decisions**
- The future of multimedia
 - **Multimedia** key driver for VR & AR
 - Headsets
 - Social **Media**
 - Movie Industry
 - AI taking **multimedia** to a new level
 - Identify objects
 - Label
 - **Video** recommendations
 - Video creation

2. Multimedia Job Roles

- Job Roles
 - Sound and **Video** Technicians
 - Editors
 - Camera **Operators**
 - Film and **Video** Editors
 - Photographers
 - Technical **Writers**
 - Writers and Authors

- Multimedia Career Path
 - Graphic **Designer**
 - Video **Editor**
- 3. Essential Soft Skills
 - Soft Skills
 - Communication
 - Critical **Thinking**
 - Leadership
 - Positive **Attitude**
 - Teamwork
 - Work **Ethic**
- 4. Copyright, Trademark and Fair Use
 - What can you use in your multimedia project?
 - **Photographs** or illustrations
 - Music
 - Video **clips**
 - Text materials
- 5. Accessibility and Multimedia
 - Accessibility
 - Everyone should have access to the same **experience**
 - Americans with **Disabilities** Act (ADA)
 - When creating multimedia consider:
 - Text for **videos**
 - Clear and simple
 - Contrast **colors**
 - Voice **descriptions**
 - Easy controls