THE CIW WEB FOUNDATIONS SERIES

This series of courses is the most popular vendor-neutral Web education program in the world. Individuals who have completed all three Web Foundations Associate courses have mastered more than digital literacy skills. They also have a unique understanding of Internet business, data networking, and Web site design. This program transforms Internet consumers into producers of Internet-based technologies.

CIW Web Foundations Associate
The culmination of all three Web Foundations courses is the Web Foundations Associate exam. The topics for each of these courses include:

**Internet Business Associate**
- Cloud computing and mobile devices
- Social networking - wikis, folksonomies, Webcasting, blogging, and podcasting
- Web conferencing software
- SEO (Search Engine Optimization)
- FTP and Secure Shell
- Online security and safety practices

**Site Development Associate**
- Fundamental Web site development
- HTML5, CSS, and JavaScript
- Web design for mobile devices
- Site development for business
- Hyperlinks, image techniques, and video editing

**Network Technology Associate**
- Networking, wireless, and mobile devices
- TCP/IP, SaaS, and BYOD
- Internetworking and analytics
- Convergence technologies and virtualization
- Network security and computer forensics

**Typical Time to Teach**

<table>
<thead>
<tr>
<th>Level</th>
<th>Time Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secondary</td>
<td>one semester to one year</td>
</tr>
<tr>
<td>Higher Education</td>
<td>eight to twelve weeks</td>
</tr>
<tr>
<td>Training Providers</td>
<td>one to two weeks</td>
</tr>
</tbody>
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**CIW Web Foundations Associate Exams**
Certification candidates have two ways to earn the CIW Web Foundations Associate certification:

*Option 1*: Pass one comprehensive exam covering all three courses.

*Option 2*: Pass three modular exams, each covering one course, and earn three additional subject certifications.

**RELATED JOBS AND CAREER PATHS**

- Healthcare professionals
- Marketing professionals
- IT professionals
- Graphic artists
- Business professionals
- Legal professionals

**CIW — The Industry Standard for Web Technology Education and Certification**
CIW is the world's fastest growing vendor-neutral Internet skills training and certification program for students and professionals. More than a certification or a curriculum publisher, CIW is a Web technology standard adopted by academic institutions, governments, and businesses worldwide. CIW includes applications and competencies, but our core curriculum focuses on the foundational standards that sustain the infrastructure of IT: Web design, e-commerce, security, networking, and databases.